

24th March 2015

14.30-16.00

Emilia-Romagna Region EU office –
21 Rue Montoyer, 1000 Brussels

JOB TOWN FINAL CONFERENCE

Interpretation
in Spanish, French,
Hungarian and
Portuguese

8.15 Registration and Coffee



9.00 WELCOME

Cesena Councillor, JobTown Lead Partner and Lorenza Badiello, Head of the EU Office, Emilia-Romagna Region



9.05 Introduction: What and why JobTown is
IAN GOLDRING

JobTown Lead Expert &
ProjectWorks Director



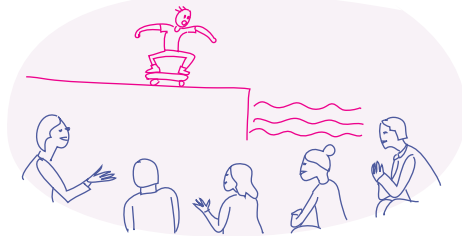
9.15 ACHIEVEMENTS

A short video session on JobTown partners' achievements



9.30 CHALLENGES

Round table/Discussion with representatives of JobTown selected localities



10.45 OECD's key research findings on "Job Creation and Local Economic Development"

EKATERINA TRAVKINA

OECD LEED



11.00 Coffee-break



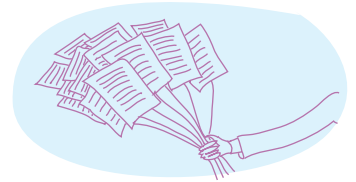
EXHIBITION & GRAPHIC FACILITATION

A Poster's exhibition of JobTown partners' achievements will be available at the conference.

The conference will be documented in real time through Graphic facilitation/live scribing.

11.30 NOW WHAT?

Political recommendations and JobTowns going forward



12.00 Panel discussion: How can the EU build on these achievements and help address the local challenges

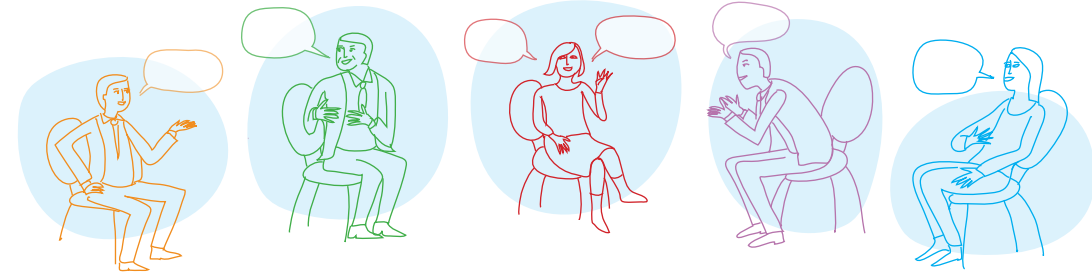
MEP
TERRY REINTKE
Greens

WOLFGANG STREITENBERGER
DG Regional & Urban Policy, EC

MEP
JAVIER LOPEZ
S&D

ULRIKE STOROST
DG Employment, EC

JOBTOWN
LOCAL ELECTED
REPRESENTATIVES



13.30 SCORING THE GRAPHICS & Lunch



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JOB TOWN SPEED-DATING 4 YOUTH EMPLOYMENT SOLUTIONS

Interpretation in
Spanish, French and
Hungarian

14.30

Kick off intro by **EMMANUEL MOULIN** and **NADINE SCHRADER-BÖLSCHÉ**



Head of the URBACT Paris-based programme for urban development in cities across Europe

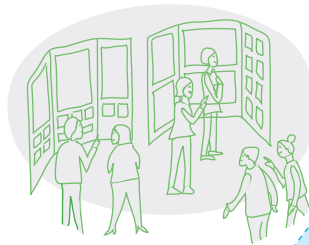
JobTown Coordinator in Kaiserslautern, Germany

How can our Towns, Cities & Local Communities most effectively support Youth Employment & Opportunity?

How can EU actions & decisions make a real difference and support effective local action?

14.40 SPEED-DATING SESSION

with JobTown politicians, practitioners, experts, graphic facilitators and more...



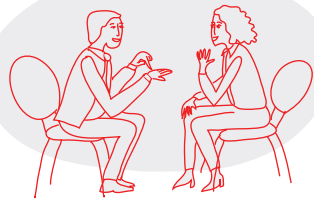
CIRCULATE IN THE POSTERS SESSION

Poster booths will present what each Town has achieved and how, and solicit input from the rotating groups of visitors.



SUPPORT OUR POLICY RECOMMENDATIONS

A petition centred on a set of recommendations for the European Parliament and Commission will be collecting signatures.

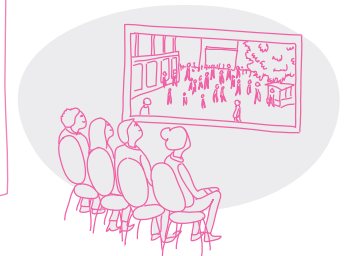


CHAT UP OUR POLITICIANS

What are they actually doing? Get feedback *from the field* and share with them your own concerns.

WATCH OUR ACHIEVEMENTS VIDEO

An audio-visual overview of what local partnerships, in 11 towns across 9 European countries, achieved in favour of Youth Employment, through their work in JobTown.



CHECK OUT THE GRAPHIC SUMMARY

The summary of our debate with MEPs and the European Commission. Take in the main points and debate them with peers.

16.00

End of Speed-Dating. Feel free to continue on your own.

18.30-20.30 COCKTAIL & NETWORKING DINNER



at East Poland House,
Avenue de Tervuren 48.
Brussels 1040

